

TRAMS MASCOT PROJECT

As part of a celebration of trams, TfL would like to invite primary school students in the trams catchment area to send in a drawing that answers the question: “What does the Trams mascot look like?” The winner of this competition will have their mascot image displayed on tram stops and on Trams promotional materials.

Taking part in the Tram Mascot competition will help your school achieve STARS accreditation and can be recorded as an ‘Other Public Transport’ travel activity.

Rules:

1. Students should draw their mascot on an A4 sheet of paper. Students can use crayons, markers, or paint. A template is attached here.
2. Once their mascot is complete, students should have a teacher, parent, or guardian take a photo of the A4 drawing and attach it to an email. Please make sure to centre the image in the photo. Please submit a photo that is not blurry and has been taken in an area with lots of light.
3. Each email should contain the following information:
 - a. The name of the student
 - b. The grade of the student
 - c. The school of the student

Please note that we will not be displaying any information aside from the student’s first name on the public posters.

Drawings should be emailed to loveyourtram@tfl.gov.uk by noon **on Friday 5 November 2021**. Late entries will not be accepted.

Entries will be judged by TfL. Judges will be looking for an entry that is creative, fun, and representative of the feeling of a tram journey.

The winning entrant will receive a tour of the Tram Depot, accompanied by a parent or guardian. The winner will be contacted by Friday 26 November. A selection of entries will be displayed at the Trams Visitor Centre in East Croydon.

All entries must be in compliance with TfL’s advertising policies:
<http://content.tfl.gov.uk/tfl-advertising-policy-250219.pdf>

The decision of the judges is final.

Any queries about the contest can be sent to loveyourtram@tfl.gov.uk

Privacy notice

Transport for London will use entrants’ personal information for the purposes of administering this competition, informing winners and issuing prizes. Your personal information will be properly safeguarded and processed in accordance with the requirements of privacy and data protection legislation.

Trams Mascot Competition

Do you like riding trams? Do you like drawing? If so, we need your help to design a mascot for Trams! This mascot will appear on posters at tram stops next year.

A mascot is a thing – usually an animal, but not always – that represents a school, team, or organisation.

Think about the things you love about trams and try to capture those in a drawing of a mascot.

- Maybe the mascot has wings because it goes fast like a tram.
- Maybe the mascot is green like the tram is.
- Maybe the mascot looks like a pigeon because you've seen one at a tram stop.

Use your imagination!

Draw your mascot on the template here. Use crayons, paint, or markers.

Then share your drawing with your parents, guardian, or teacher to email to TfL at loveyourtrams@tfl.gov.uk.

My Trams Mascot

Name: _____ Grade: _____

School: _____

Tell us about your mascot here: _____

Trams Mascot Competition

Do you like riding trams? Do you like drawing? If so, we need your help to design a mascot for Trams! This mascot will appear on posters at tram stops next year.

A mascot is a thing – usually an animal, but not always – that represents a school, team, or organisation.

Think about the things you love about trams and try to capture those in a drawing of a mascot.

- Maybe the mascot has wings because it goes fast like a tram.
- Maybe the mascot is green like the tram is.
- Maybe the mascot looks like a pigeon because you've seen one at a tram stop.

Use your imagination!

Draw your mascot on the template here. Use crayons, paint, or markers.

Then share your drawing with your parents, guardian, or teacher to email to TfL at loveyourtrams@tfl.gov.uk.

My Trams Mascot

Name: _____ Grade: _____ School: _____

Tell us about your mascot here: _____
