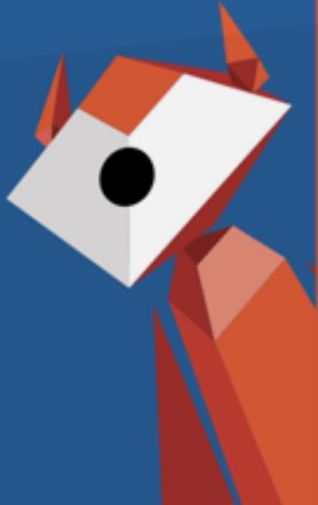


Sharp

Think
Before You
Share



Alert

Check it's
For Real



Secure

Protect
Your Stuff



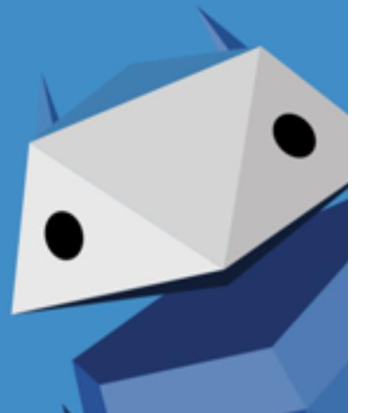
Kind

Respect Each
Other



Brave

When in
Doubt,
Discuss



Brave

When in Doubt, Talk It Out

- ✔ Speak up when you notice inappropriate behavior
- ✔ Stand up when you see something you are not comfortable with
- ✔ Report when you witness people being treated poorly online





Started in China

**800 million users
worldwide**



13 +

70% of users are aged between 16-24

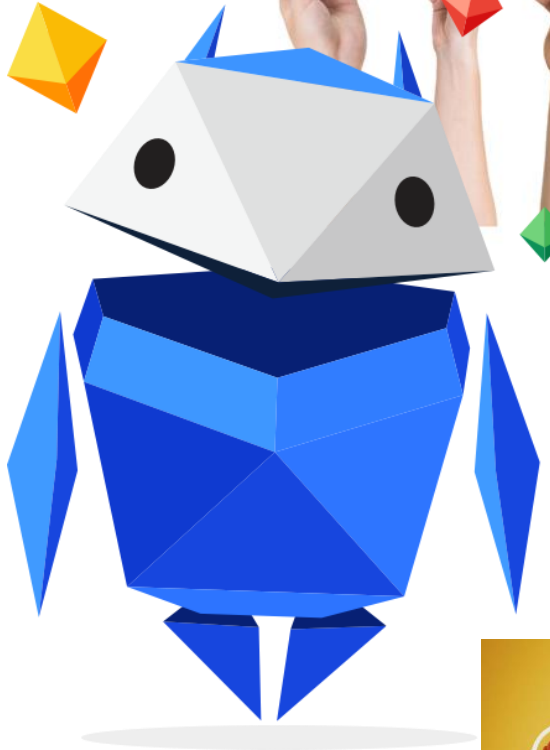
Algorithms
decide what
you see in
'Your Feed'.




Mental Wellbeing



Mental Wellbeing





I can assess and action different strategies to limit the impact of technology on my health (e.g. nightshift mode, regular breaks, correct posture, sleep, diet and exercise).